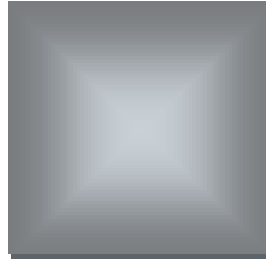


2018 IOWA INDUSTRY PROFILE

ACCOMMODATION & FOOD SERVICES

IOWA WORKFORCE DEVELOPMENT



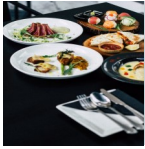
Executive Summary

In 2017, the **Accommodation and Food Services** sector comprised 8.0 percent of all public and private sector employment in Iowa with 123,757 jobs and an annual average wage of \$16,188. Wages in this sector are 64.9 percent lower than the statewide average of \$46,073 for all industries; however, there is a greater ratio of part-time employment in addition to lower hourly rates than in other industries. Further, it should be kept in mind that the average wage does not include tips or gratuities earned by wait staff, bell hops, and bartenders, when not reported to their employers.

Employment in this sector has grown by 11.2 percent since reaching its recession-low in 2010 of 111,298. Wages have also increased in recent years, rising 27.8 percent from \$12,671 in 2010 to \$16,188 in 2017. The rise in both employment and wages can be attributed to a comfortable consumer with more disposable money for luxuries.

While younger workers comprise much of the employment in this industry, older workers do make up a sizeable portion of the workforce. Also, women accounted for 56.6 percent of all workers in this industry.





ACCOMMODATION & FOOD SERVICES IOWA INDUSTRY PROFILE

What is Accommodation and Food Services?

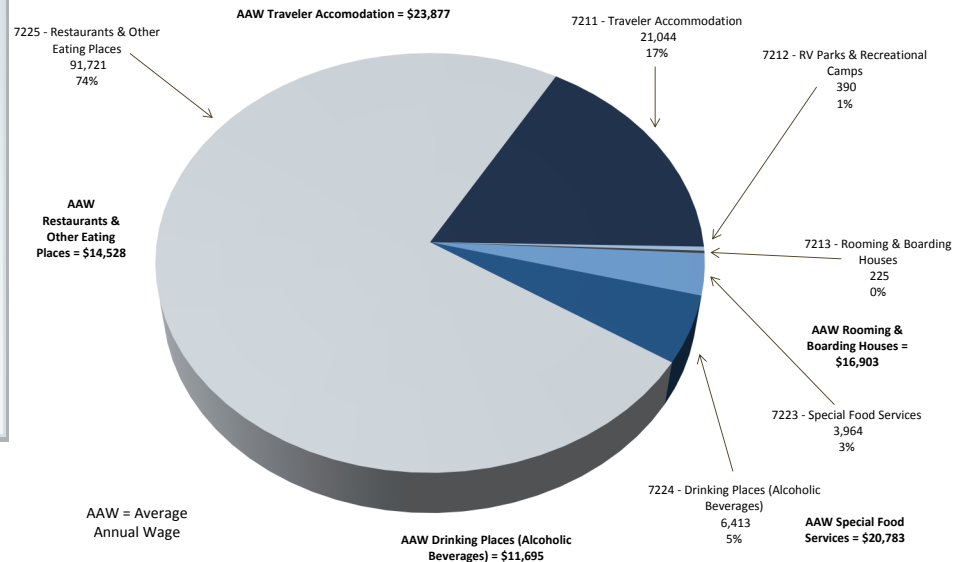
The **Accommodation and Food Services** sector comprises firms that provide customers with lodging and/or prepare meals, snacks and beverages for immediate consumption. The sector includes both accommodation and food services because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Source: www.bls.gov/cew/bls_naics/bls_naics_app.htm

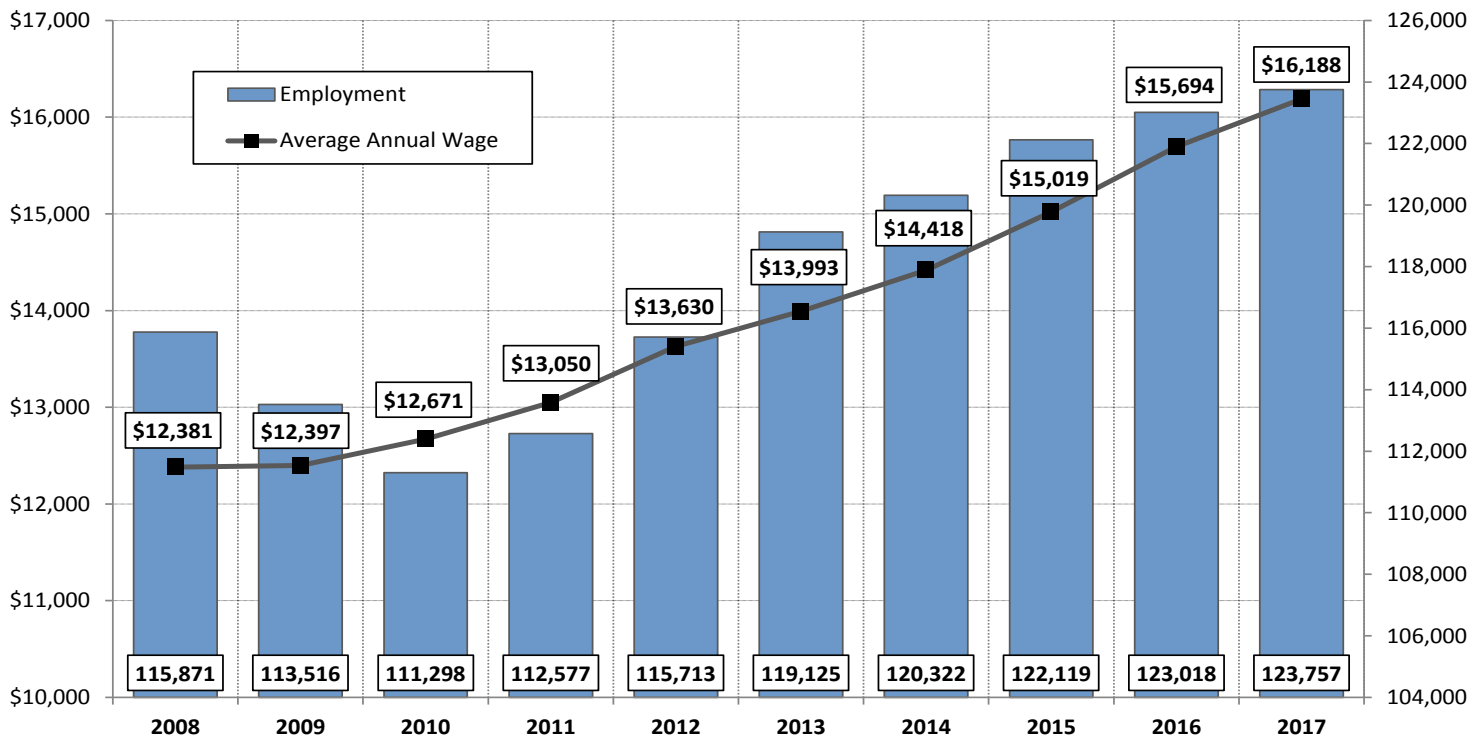
2017 Industry Breakout by Employment in Iowa *Accommodation & Food Services NAICS Industry Coding*

Percentage Employed and Average Annual Wage by Subsector



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

2008–2017 Employment in Accommodation & Food Services in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

ACCOMMODATION & FOOD SERVICES IOWA INDUSTRY PROFILE



Examples of Major Accommodation & Food Services

Name of Company	Industry
King's Pointe Resort	Traveler accommodation
Marriott-Des Moines Downtown	Traveler accommodation
Biaggi's Ristorante Italiano	Restaurants
Applebee's	Restaurants
Holiday Inn-Des Moines Airport	Traveler accommodation
Cheesecake Factory	Restaurants
Granite City Food & Brewery	Restaurants
Café	Restaurants
Cracker Barrel Old Country Store	Restaurants
Doubletree	Traveler accommodation

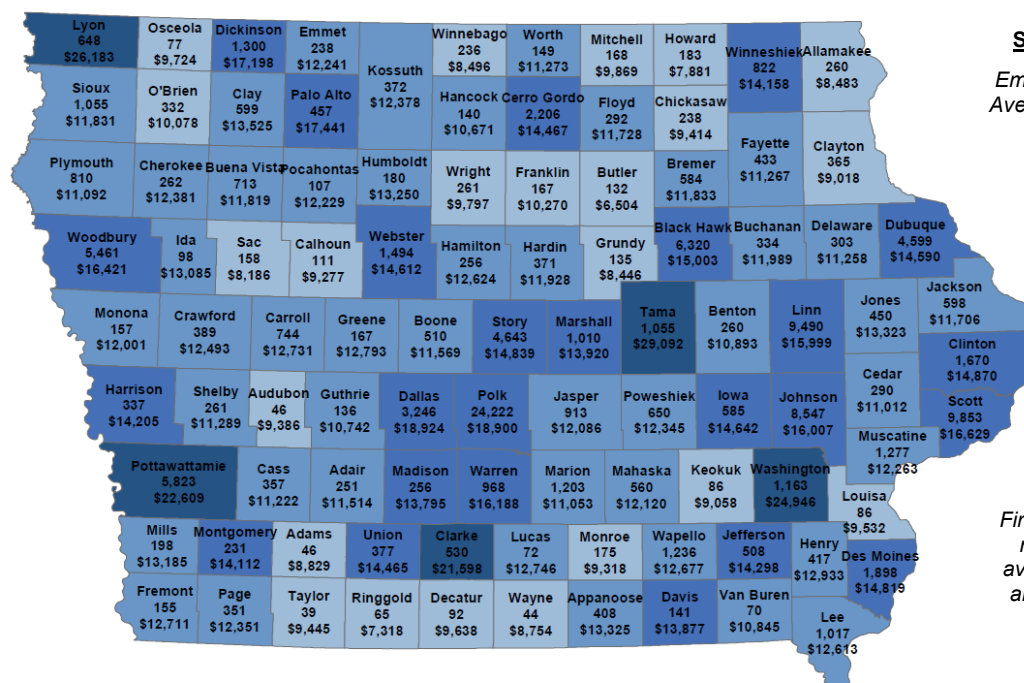
Source: www.iowaworkforcedevelopment.gov/employer-database

Employers

In 2017, employers in the **Accommodation and Food Services** sector averaged 7,074 locations across Iowa. The sector's employment is distributed between two major categories. The larger of the two, **Food service and drinking places**, employed 102,098 workers, or 82.5 percent.

Wages in **Food services and drinking places** averaged \$14,593 in 2017; however, this wage includes part-time and seasonal help. The average wage for the 21,659 **Accommodation** employees was much higher, averaging \$23,708 per year over the same period.

2017 Covered Employment in Accommodation & Food Services by County



Sector Statewide:

Employment - 123,757
Average Annual Wage - \$16,188

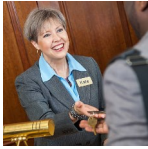
Label Key:

First line is the county name followed by average employment and finally, average wage.

Wages: Less than \$10,270 | \$10,271 - \$13,525 | \$13,526 - \$18,924 | Greater than \$18,926

Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

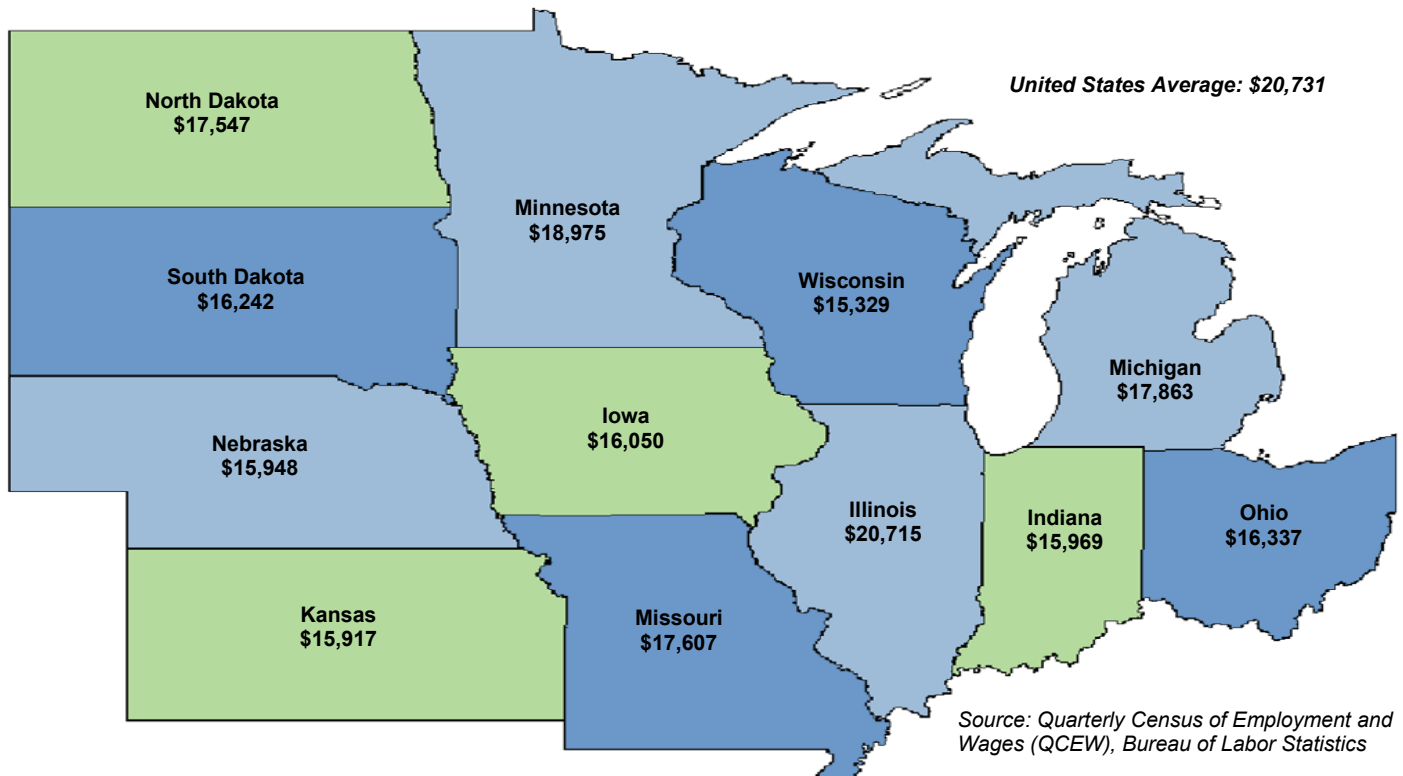
<https://www.iowaworkforcedevelopment.gov/labor-market-information-division>



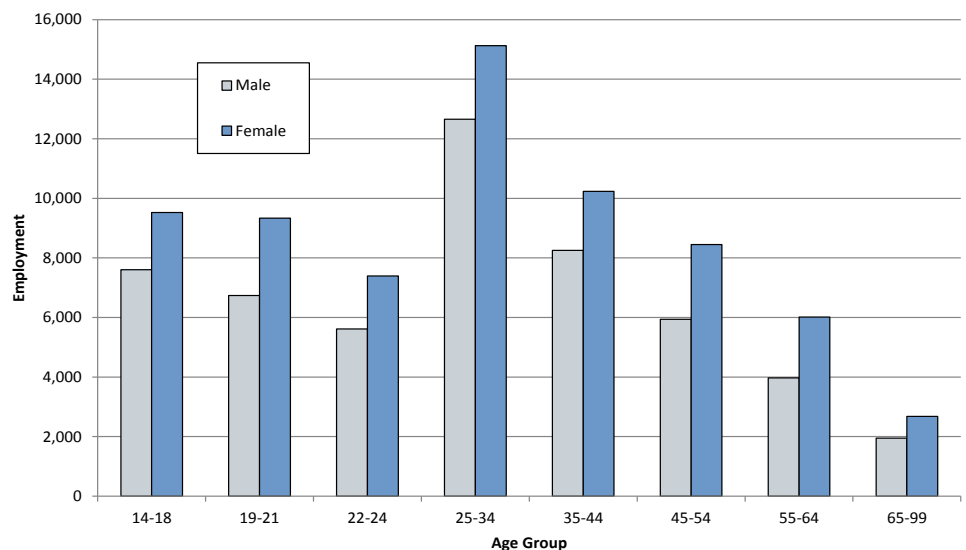
ACCOMMODATION & FOOD SERVICES IOWA INDUSTRY PROFILE

2017 Average Annual Wage for Covered Employment in Accommodation & Food Services

State Comparisons by Private Ownership



Industry Distribution by Age and Gender, 2nd Quarter 2017



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau
<https://lehd.ces.census.gov/>

Contact Information

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